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Local 21 - Social Committee

Core Functions: The Social Committee is responsible for fostering solidarity, engagement, and a strong sense of union identity among the membership of Local 21.

1. Member Engagement & Solidarity

- Plan and organize social activities that bring members together across departments, classifications, and worksites;
- Encourage participation from new, inactive, and equity-seeking members to strengthen union solidarity and inclusion; and
- Create opportunities for members to connect in an informal, welcoming environment.

2. Union Culture & Visibility

- Promote the values, history, and purpose of Local 21 through social events and member gatherings; and
- Support union pride and visibility at Local 21 functions, labour events, and community-based activities when directed by the Executive Board.

3. Event Planning & Coordination

- * Develop, coordinate, and assist with union-approved social events such as:
- Member appreciation events;
- Holiday or seasonal gatherings;
- Retirement and long-service recognition events;
- Family-friendly and inclusive activities; and
- Work within budgets approved by the Executive Board and provide accountability for expenditures.

4. Support of Union Activities

- Assist other standing committees and the Executive Board with the social components of union meetings, General membership meetings, elections, and educational events when requested; and
- Help create welcoming spaces at union events to encourage attendance and participation.

5. Communication & Outreach

- Promote social activities through approved Local 21 communication channels; and
- Gather informal feedback from members regarding social initiatives and report recommendations to the Executive Board.

6. Equity, Inclusion & Accessibility

- Ensure social activities are inclusive, accessible, and respectful of the diverse membership of Local 21; and consider affordability, accessibility, cultural awareness, and family-friendly options when planning events.

7. Accountability & Reporting

- Report activities, recommendations, and expenditures to the Executive Board as required; and
- Operate in accordance with the CUPE National Constitution, Local 21 Bylaws, policies, and past practice.